

# Maryland's State Health Improvement Planning Process and Vision

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Presentation to the  
MD Health Quality and Cost Council  
March 14, 2011

# Background

January 2011

New DHMH Office for Population Health Improvement charged to develop goals, objectives, strategies and resources to improve health in Maryland

- Focus on *population health* will undergird a call to action by –
  - Communities
  - Health providers
  - Hospitals
  - Community health centers
  - Payers
  - State and local government agencies
  - Business, academic, foundation, community and other partners

# State Health Improvement Plan (SHIP) 2011-2014

## WHY HAVE A STATE HEALTH IMPROVEMENT PLAN?

### 1. MARYLAND MUST MOVE FORWARD

- Only 35.5% of Maryland adults were at a healthy weight in 2008.
- Almost a quarter of MD High School youth used tobacco in 2008.
- Black men have a life expectancy 6 years less than white men in the state.
- Black babies are 3x more likely to die than white babies in Maryland with mortality rates more than twice the CDC Healthy People 2020 goals.
- 79% of new HIV infections in Maryland were among African Americans and our HIV rates are some of the highest in the nation.

# SHIP 2011-2014

## WHY HAVE A STATE HEALTH IMPROVEMENT PLAN?

- 2. INCREASE ACCOUNTABILITY** – by establishing and tracking population health goals and objectives
- 3. MAKE HEALTH INVESTMENTS THAT ARE FOCUSED AND WILL WORK-** using cross-cutting strategies to positively impact multiple goals objectives
- 4. BUILD COLLABORATIONS THAT PRODUCE RESULTS** by engaging partners to improve Maryland's policy environment

# SHIP 2011-2014

- The State Health Improvement Plan (SHIP) will focus state and local action on a small number of *critical* population health improvement factors -
  - critical to making sure people live, work and play in health supporting environments
  - critical to ensuring that our prevention and health care services are of the highest quality

# SHIP Vision Areas

- Six vision areas represent key population health domains –
  - access to care
  - birth outcomes
  - infectious disease
  - community environments that sustain and shape health
  - chronic disease
  - quality of health care

# SHIP Objectives

- Most objectives within the vision areas were selected from CDC Healthy People 2020. In addition, objectives were selected based on availability of a reliable, clear data source for the measure, and potential to affect a major population health, or health equity challenge in Maryland.

# SHIP Strategies

- We will bring state level multi sector leadership to about ten cross cutting state level strategies to advance multiple objectives.
- We will also support local partners to develop regionally informed strategies to advance state health improvement goals.

# SHIP Process To Date

- Review of existing major plans, strategies and assessments relevant to population health improvement in Maryland
- Meetings with programmatic and data experts to develop six vision areas and 36 draft objectives to chart our action through 2014.
- Presentations to partner groups

# Upcoming SHIP Processes

- March 2011 – two week internal comment period on draft SHIP
- April 2011 - 30 day public comment period on draft SHIP
- June 2011 – Finalize and Post on Websites SHIP Visions, Objectives and Strategies

# Upcoming SHIP Processes

- Summer 2011 – Regional meetings to launch local implementation planning by county health departments, community health centers, local hospitals and other partners
- Fall-Winter 2011 – Finalize SHIP local implementation plans and post on SHIP webpage
- On-going – Track progress (objectives and strategies)
- SHIP will position DHMH for accreditation in late 2011-2012

# SHIP EXPECTATIONS

- The SHIP will spark synergistic state and local action to make measurable improvements in population health and health equity in Maryland.
- The SHIP is a leadership opportunity for the Maryland Health Quality and Cost Council.

# Broader Public Health Initiatives

- CDC's Winnable Battles
- Health Impact Pyramid
- Social Ecological Model

# “Winnable Battles”

- Food safety
- Healthcare-associated infections
- HIV
- Motor vehicle injuries
- Nutrition, physical activity, and obesity
- Teen pregnancy
- Tobacco

# How Can We Improve Population Health and Achieve Health Equity ?

- Identify evidence-based policy changes that promote health and wellness
- Evaluate them on 4 criteria
  - Reach
  - Impact
  - Partnerships
  - Execution

# Next Steps

- What are Maryland's winnable battles?
- What are HQCC priorities for action?